



Shine On Hollywood Magazine (SOHM) Vision, Mission, Values

OUR VISION:

SOHM WILL EXPAND FURTHER GLOBALLY, ALLOWING WORLDWIDE CULTURES TO BLEND INTO A POSITIVE READERSHIP THAT WILL INCREASE COMMUNICATION AND RELATIONSHIPS THROUGH THE SHARING OF REAL PEOPLE AND REAL STORIES FROM HOLLYWOOD.

SOHM fulfills a niche that other Hollywood magazines do not provide. Tabloid journalism and shocking revelations of infidelity or other personal indiscretions, will never be mentioned in this publication. The professional scope, the experiences and advice of those featured in the periodical, by hard work and discipline, offers the best reflection of a Hollywood that can shape opinion to lift the human condition. SOHM is the only publication that has the capacity to change the pejorative aspects of an industry that requires introspection.

OUR MISSION:

Shine on Hollywood Magazine began as a concept in which individuals in the entertainment industry would provide true, positive and educational stories of their experiences from the very beginning of their careers and noteworthy accomplishments. The focus of the interviews revolves around 'Real People, Real Stories' in which the magazine explores the history of how one can become successful in a profession where there is difficulty in securing success. These members of the industry can either be actors, singers, dancers, choreographers, directors or have an important or unrecognized role to play behind the scenes, in establishing the finished work many of us recognize today. The stories involve intimate portrayals which specifically highlight the circumstances that reflect their present station in life, without mentioning political involvements or disparaging others.

For many Americans and for those around the world, Hollywood is viewed as an oasis of controversy, due in large part due to gratuitous violence and abuse in cinema and television. SOHM seeks to conquer this perception by its genuine stories of individuals that are making a difference from the ground up. By helping others in charitable works and contributions, the Hollywood that is not known by the mainstream media or by the vast population, is suddenly recognized by magnanimous talent that has always been a part of a global industry. SOHM seeks the insight of these individuals, so they in turn can help youngsters contemplating a life in an industry that with guidance, cultivates much promise.

OUR VALUES:

SOHM is a work that inspires and accomplishes its mission every month of the year. We do our best in promoting the positive. True stories that support hard work and strength in the entertainment industry shows our readers that dreams can be fought for and achieved. Lifelong goals have a chance for fruition, when we showcase the integrity filled stories that can hopefully empower those globally to prosper and achieve.

With a shoe string budget, over 27 Million hits in 60 countries throughout 2014, Shine on Hollywood magazine has truly made a difference!

